

KASEY L KAAT

CLIENT QUESTIONNAIRE



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Before beginning any project I have my clients answer some basic questions about their project and business. These not only help me to get the creative ideas flowing, but also to make sure I know what your needs and expectations are.

Project type / What items will need to be designed?

What is your preferred deadline for this project?

Do you have any color preferences, or existing brand colors or guidelines?

Do you have any marketing pieces you are currently using? If so what are they (please include samples)

Do you have any examples of designs you like (please include urls and/or images)

Is there any imagery or wording that cannot be used for this project?

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What are your goals and objectives for this project?

Who is the target customer/audience?

What is your slogan or tag line?

How would you like the project submitted to you? (file types/formats)

Will you allow me to add your project(s) to my portfolio?

Contact Info

Name:

Business Name:

Phone: (cell) (work)

Email:

Preferred method of contact?

Signature

Date