

# KASEY L KAAT

## FREELANCE PRICING



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I design for **\$50 PER HOUR**

(I can quote out any project for you)

OR see below for standard price on popular projects.

### LOGO \$200\*

(initial down payment \$100)

In person or phone conference to discuss initial ideas and concepts. Will review questionnaire. I then provide client via email with 3-5 initial examples within 7 working business days after meeting. Once I have collected feedback, I will then provide 3 more examples within 5 working business days after receiving feedback. From there I can "tweak" things until client satisfaction.\*\*

### BUSINESS CARD \$75\*

(initial down payment \$35)

In person or phone conference to discuss initial ideas and concepts. Will review questionnaire. I will provide client via email with 2 full design concepts within 5 working business days after meeting. From there I can "tweak" things until client satisfaction.\*\*

### AD (web or print) \$50\*

(initial down payment \$25)

In person or phone conference to discuss initial ideas and concepts. Will review questionnaire. I will provide client via email with 2 full design concepts within 5 working business days after meeting. From there I can "tweak" things until client satisfaction.\*\*

### LETTERHEAD \$75\*

(initial down payment \$35)

In person or phone conference to discuss initial ideas and concepts. Will review questionnaire. I will provide client via email with 2 full design concepts within 5 working business days after meeting. From there I can "tweak" things until client satisfaction.\*\*

### EMAIL TEMPLATE \$100

(initial down payment \$50)

In person or phone conference to discuss initial ideas and concepts. Will review questionnaire. I will provide client via email with 2 full design concepts within 5 working business days after meeting. From there I can "tweak" things until client satisfaction.\*\*

### ENVELOPE \$50\*

(initial down payment \$25)

In person or phone conference to discuss initial ideas and concepts. Will review questionnaire. I will provide client via email with 2 full design concepts within 5 working business days after meeting. From there I can "tweak" things until client satisfaction.\*\*

### WHITE PAPER DESIGN \$200\*

(initial down payment \$100)

In person or phone conference to discuss initial ideas and concepts. Will review questionnaire. I will provide client via email with 2 full design concepts within 7 working business days after meeting. From there I can "tweak" things until client satisfaction.\*\*

### TRI-FOLD / Z-FOLD BROCHURE \$100\*

(initial down payment \$50)

In person or phone conference to discuss initial ideas and concepts. Will review questionnaire. I will provide client via email with 1 full design concept within 7 working business days after meeting. From there I can "tweak" things until client satisfaction.\*\*

### INFOGRAPHIC \$200

(initial down payment \$100)

In person or phone conference to discuss initial ideas and concepts. Will review questionnaire. I will provide client via email with 1 full design concept within 10 working business days after meeting. From there I can "tweak" things until client satisfaction.\*\*

I will do a **STATIONARY COMBO** (Business Card, Letterhead & Envelope) for \$150\*  
& I will do a **DIGITAL COMBO** (Email Template, Whitepaper Design & Infographic) for \$400